

*Pathways to a Healthy Kansas*  
Implementation Grant and Achievement Grant Guidance:  
Guidance on Available Funds

Additional information on the amount of funding available and the intended use by the grant recipients has been requested to clarify the purpose of the Implementation Grants (IG) and Achievement Grants (AG).

**Key Points:**

- Each community is eligible for up to \$400,000 in Implementation Grants and Achievement Grants.
- The funds are available at any time during the three year grant period.
- These grants go directly to the entity that completes the work requested in the pathway. They are not pass-through funds given to the grant fiduciary agent.
  - For example, if a restaurant owner completes the work and submits a grant request, the grant money will go directly to the restaurant owner.
  - Due to the nature of the work, the funds for the Community Policy and Community/Resident Well-being pathways IG will most likely be applied for and go to the coalition's fiduciary agent, but the grant form can be submitted by another entity in the community.
- An IG/AG grant form must be submitted for approval to receive grant funds. The form should be submitted to [Virginia.barnes@bcbsks.com](mailto:Virginia.barnes@bcbsks.com).
- The coalition/grant coordinator's role in applying for the AG/IG funding is to assist the applicant with submitting the grant form and to confirm the applicant has met the milestone in the pathway for funding approval. The coordinator must sign the application for it to be considered.
- The coalition should take the amount of available funds into account when determining how many stakeholders to approach for each pathway. Tailor your message on available funds depending on your target. The full amount of funding available in a pathway should not be given to only one stakeholder, unless there is only one eligible stakeholder in your community (for instance, only one hospital.) Recommended amounts are in parenthesis ( ) in the table.
- Funds made available through Implementation and Achievement Grants should not be allocated for personnel unless there is a clear need for increased staffing for implementation, but the changes can be maintained by existing personnel or through a sustainable source. This source should be explicitly identified in the grant application.

The following table is a breakdown by grant type of the available funds under each pathway. The amount is per community, for a total of \$400,000 available per community. Recommended amount per stakeholder for each grant is in parenthesis ().

Achievement Grants	Available Funds
Food Retail - REAP (up to \$6000 per store)	\$12,000.00
Restaurant- REAP (up to \$5000 per store)	\$13,000.00
Restaurant – Façade (up to \$5000 per store)	\$25,000.00
Healthcare provider (up to \$3000 per provider)	\$10,000.00
Worksites (up to \$10K per worksite)	\$100,000.00
<b>Total Achievement</b>	<b>\$160,000.00</b>
Implementation Grants	Available Funds
Policy	\$100,000.00
Community Well-Being Projects	\$50,000.00
Food Retail/Restaurants (up to \$5000 per store)	\$20,000.00
Health Care - Hospital policy implementation	\$10,000.00
School - PA policy (up to \$10K per school)	\$30,000.00
School - Nutrition policy (up to \$10K per school)	\$30,000.00
<b>Total Implementation</b>	<b>\$240,000.00</b>
<b>Total Community IG &amp; AG funds</b>	<b>\$400,000.00</b>

## ACHIEVEMENT GRANTS

**Food Retail** – Food retailers are eligible for an Achievement Grant or an Implementation Grant. Only one grant is permitted per location. For example, if a retailer wants to apply for the REAP Achievement Grant funds they may not apply for an Implementation Grant too. However, if they have two locations and the pathways requirements are completed for both, they may apply for an Achievement Grant at one location and an Implementation Grant for the other.

Funds available: \$12,000

Who is eligible: Grocery store, convenience store, dollar store (if the store sells food)? *A farmer’s market or concession stand is not considered food retail.*

Permitted use: These funds should be used by the retailer as match funds to apply for USDA Rural Development REAP funding to make energy efficiency upgrades to their facility, such as lighting, HVAC or appliance upgrades. BCBSKS is partnering with David Carter with KSU to provide free energy assessments and assist the retailer with submitting the paperwork for USDA funding. The recommended amount per restaurant is no more than \$6,000. Communities should determine how many retailers they plan to approach and use that to frame their communication on the amount of available funds per retail when recruiting participants.

**Restaurant** – Restaurants are eligible for two kinds of Achievement Grants and one Implementation Grant. Only one grant is permitted per restaurant. For example, if a restaurant owner wants to apply for REAP funds they may not apply for an Implementation Grant too. However, if they have two locations and the pathways requirements are completed for both, they may apply for an Achievement Grant at one location and an Implementation Grant for the other. Or they may apply for a REAP grant at one location and a façade grant at the other.

### **REAP**

Funds available: \$13,000

Who is eligible: The restaurant owner. *A farmer's market or concession stand is not considered a restaurant, though a food truck may be permitted if available all year around. Please consult with the Pathways TA Team to verify eligibility for food trucks.*

Permitted use: These funds should be used by the restaurant owner as match funds to apply for USDA Rural Development REAP funding to make energy efficiency upgrades to their facility, such as lighting, HVAC or appliance upgrades. BCBSKS is partnering with David Carter with KSU to provide free energy assessments and assist the restaurant owner with submitting the paperwork to receive USDA funding. The recommended amount per restaurant is no more than \$6,000. Communities should determine how many restaurant they plan to approach and use that to frame their communication on the amount of available funds per store when recruiting participants.

### **Façade or upgrades**

Funds available: \$25,000

Who is eligible: Restaurant owners

Permitted use: These funds should be used by the restaurant owner to make upgrades to the façade or the restaurant, update equipment or other improvements that might not be available through a REAP grant, such as installing an AED. The most one restaurant owner is permitted to receive is \$6,000. Communities should determine how many retailers they plan to approach and use that to frame their communication on the amount of available funds per store when recruiting participants.

Ex. If a community plans to approach eight restaurants, tell the restaurants that you approach there is around \$4300 available in REAP Achievement Grant funds or up to \$5000 in façade grants. If any choose an Implementation Grant instead, those amounts can be increased or an additional restaurant should be approached.

### **Health Care Provider**

Funds available: \$10,000

Who is eligible: Health care providers

For the purpose of this grant, a health care provider is defined as the provider clinic, not the individual provider.

Permitted use: Funds should be used by the health care provider clinic to either implement the new/updated protocols they put in place to meet the goal of the pledge or to expand quality improvement efforts around healthy eating, active living, or tobacco cessation for their patients. If multiple clinics are working together on a quality

improvement or community referral project, they may choose to apply as a group for the full \$10,000.

### **Worksites**

Funds available: \$100,000 (up to \$10,000 per worksite. If the community expects to work with less than 10 worksites, this can be increased)

Who is eligible: Any employer with a worksite within the community limits (as defined by the coalition.) The City, school districts, restaurants, food retailers, health care providers and hospitals are also employers and are eligible for these funds as well as the ones in their sector-specific pathway.

Permitted use: These funds should be used by the worksite to either implement the comprehensive plan that they put in place for the selected focus area, or go toward other worksite wellness activities at the worksite. If multiple worksites are working together, they may choose to apply as a group for an amount larger than the \$10,000 recommended per worksite.

## **IMPLEMENTATION GRANTS**

### **Community Policy**

Funds available: \$100,000

Who is eligible: The coalition, the City, or the County are the most likely recipients of this grant. The *Pathways TA Team* should be consulted if another recipient is looking to apply.

Permitted use: These funds should be used by the coalition for implementation costs related to the policy work that is the focus of this pathway. This includes assessments, materials, or other tangible assets required to complete the project. We highly recommend the funds are used as match to apply for additional funding if the cost of implementation exceeds \$100,000.

### **Community Well-being**

Funds available: \$50,000

Who is eligible: The coalition's fiduciary agent or another organization that is a part of the coalition.

Permitted use: These funds should be used by the coalition to implement three projects over the course of the grant period – one for each focus area. Funds can also be used for communication and community events, such as a kick-off or ribbon cutting event, associated with the projects.

Ex. For the healthy foods focus area the coalition builds a community garden, and then has a ribbon-cutting event to build awareness of the new resource in the community.

For the focus area that is selected for Community Policy, the coalition may combine Community Policy and Community Well-being funds. Additionally, if there is one project that tackles two focus areas, the coalition can plan to do two projects instead of three.

Ex. Funds are used to make upgrades to a park to improve access to physical activity, and the park is also designated as tobacco-free.

**Food Retail/Restaurant** - Food retail/restaurants are eligible for an Achievement Grant or an Implementation Grant. Only one grant is permitted per location. For example, if they apply for the Achievement Grant funds they may not apply for an Implementation Grant too. However, if they have two locations and the pathways requirements are completed for both, they may apply for an Achievement Grant at one location and an Implementation Grant for the other.

Funds available: \$20,000

Who is eligible: Restaurant owners or food retail store owner

Permitted use: These funds should be used by the restaurant or food retail store owner to implement changes, such as menu, equipment or other material upgrades needed to implement healthy changes to the store environment as identified in the assessment or pledge. Communities should determine how many restaurant they plan to approach and use that to frame their communication on the amount of available funds per store when recruiting participants.

## **Hospital**

Funds available: \$10,000

Who is eligible: Hospital or health care systems

Permitted use: These funds should be used by the hospital or health care system to implement the policy selected. Funds may be used for equipment or other tangible assets. A written copy of the new or updated policy and an implementation plan should be submitted with the grant application.

## **Schools**

The coalition should plan to work with existing school or school district wellness teams. The school/school district applying should submit a written copy of the modeling wellness policy and an implementation plan with the grant application. If one district is applying for implementation of a policy across all grade levels, they are eligible to receive the full \$30,000 to use across multiple schools. If a coalition chooses to work with one school that covers multiple grade levels, such as K-8, that school can be eligible to receive up to \$20,000. However, we don't recommend this approach unless there a limited number of schools in your community. Similarly, one school may apply for both a physical activity implementation grant and a nutrition implementation grant, or a coalition can choose to work with a different school/school district for each or the six policies.

### **Physical Activity Policy**

Funds available: \$30,000. Grants are for up to \$10,000 per modeling level policy at the elementary, middle school and high school levels.

Who is eligible: Public or private schools or school districts.

Permitted use: The funds must be used to implement the modeling wellness policy selected at the school or school district level. Funds should be used for equipment or tangible assets, not personnel. The school/school district applying should submit a written

copy of the modeling wellness policy and an implementation plan with the grant application.

**Nutrition Policy**

Funds available: \$30,000. Grants are for up to \$10,000 per modeling level policy at the elementary, middle school and high school levels.

Who is eligible: Public or private schools or school districts.

Permitted use: The funds must be used to implement the modeling wellness policy selected at the school or school district level. Funds should be used for equipment or tangible assets, not personnel. The school/school district applying should submit a written copy of the modeling wellness policy and an implementation plan with the grant application.